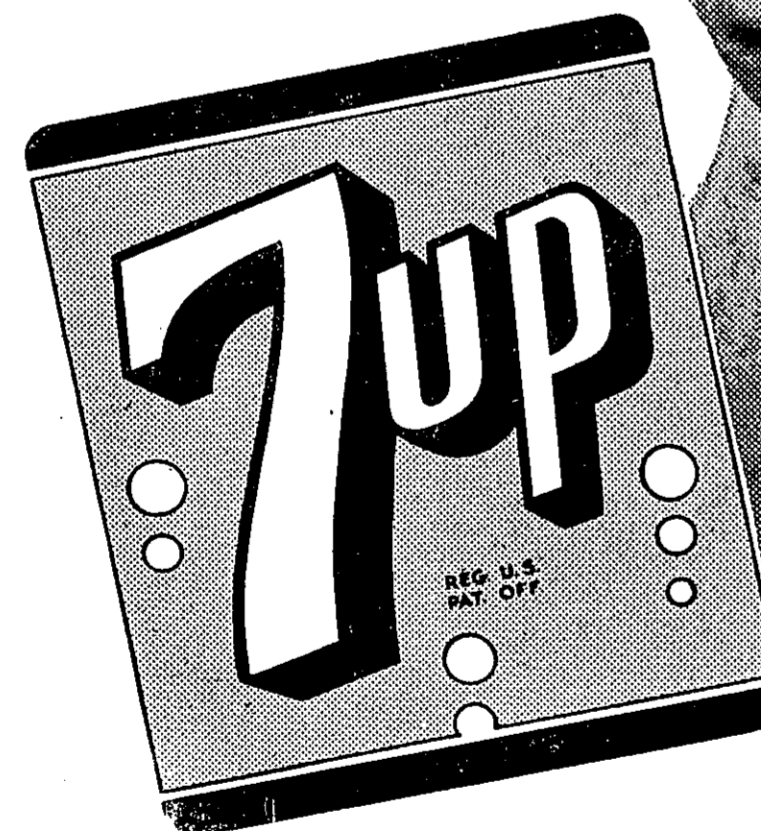


בשר לפסח

Joyous Passover Greetings

"Fresh up" THAT'S Seven-up!

Canadians know that "fresh up" means 7-Up and 7-Up means "fresh up". To them both terms mean a happy, lively drink that goes bubbling over your tongue...waking up your mouth...lighting your face with a smile. That's a "fresh up"! That's 7-Up!



You like it...
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Specially koshered for Passover under the supervision of the Jewish Community Council of Winnipeg

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PIONEERS OF THE PLAINS

(Cont. from page 10)

The scenes had been played in life. Listen closely, and you can hear hammering and sawing. The year 1912 and the men have at last begun to build a synagogue. What great occasion this is for the young settlement. They had organized a Kehillah three years before, the night of my parents' wedding, and now they were to have a synagogue, thanks to the efforts of Grandfather Moses Hoffer, first president of the Kehillah, and the J.C.A. who added to the funds collected in the colony for that project.

they are speaking; and now there is applause. Yes, an amateur play is in progress. Many amateur productions and seasonal programs were given here, and with the debates, lectures and weddings take their place in the parade of the past.

Now it is a Saturday night in January, 1940. The synagogue is crowded. Attention is turned once again to the stage where a harassed-looking man is extolling the beauty of a white and gold basket which he is holding up for all to see.

"Do I hear \$1, \$1.50, anybody bid \$2 for this lovely basket? \$2... going, going, gone! Sold to the man at the back for \$2!"

This, to my knowledge, was the last basket social held in the synagogue.

The evening promised to be an exciting one for me because my old friends Molly and David had quarreled, and Jack was there. David had bought my basket and because David is quite a card, we laughed frequently as we munched chicken sandwiches and pickles and apple pie which I had prepared. Molly, though politely attentive to her supper partner, was downcast.

There was one thing I'd always admired about Jack. Beneath his genial light-headedness he was sensible. So when I suggested that we try to impress upon David Molly's sterling qualities, he was all for it.

"Perhaps, if you could pay just a little attention to her... so that David will think..." I suggested.

In a very short time Jack had

Molly engaged in an animated discussion and her face was alight with enthusiasm. The dance was interrupted once when someone's team bolted and once when the fiddler was called by his mother on some trivial errand.

And then, before midnight, someone announced that a dense fog had come up and it would be impossible for anyone to find his way home until it lifted. It occurred to me that I hadn't seen Jack nor Molly for some time. I was pleased that he took his mission so seriously, and felt that it was high time that I played my part in stalling fate.

"David, have you seen Jack recently?" I asked plaintively.

"No, nor Molly either," said David, his eyes snapping dangerously.

"But I'm looking for..."

"Look," he interrupted, "I don't care what you think of Jack, but I think he's a two-timing chiseler. Jack and Molly, Jack and Molly," he repeated for emphasis, "have been out together alone in that fog for the last two hours!"

I wondered if Jack wasn't overdoing it a bit, but then...

"Let's look for them," I said.

We stepped out of the synagogue into a white sphere of fog. There was no sky, no earth, and as we advanced, no synagogue. Just the moist fog which closed in around us and seemed to isolate us from everything. We called out and there was no answer. Perhaps they were lost?

We called out a search party. Boys felt their way out to the sleighs and out to the nearby homes, returning to announce that the two were nowhere to be seen.

I was at the peak of my anxiety when a general shout went up, followed by loud laughter. They had been found at the back of the building, oblivious of the fog, discussing the possibilities of building a Jewish homeland in Palestine.

David was furious. Molly was in tears. Jack was unabashed.

Will the younger group of boys and girls ever know times like those; nights when we would throw ourselves into hilarity and sheer happy madness, or sing the lovely Jewish folk songs; or the skating parties and the impromptu dances?

Only time, and the pull of the land, will tell.

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Passover--The Festival of Freedom

The Passover Festival, this year recalling the ageless story of a people's deliverance from bondage and oppression, should bring hope and cheer to Jew and non-Jew alike. It should inspire us with a religious faith that announces its eternal message — Justice and Love shall always triumph over Violence and Evil.

The Heroic Willingness To Fight And Die For Freedom And Justice Must Result In Ultimate Victory For The United Nations.

Let us pray that this year will see the unconditional surrender of our enemies and the restoration of rights to all people who were victimized by our common foe.



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